

TOP CEO - NORTH AMERICA



ALL-STAR

Dieter Zetsche

CEO, Chrysler group

2 in a row

It's getting to be a habit: Zetsche repeats as top CEO in North America. And why not? The Chrysler group's sales and market share are up this year; GM's and Ford's aren't.

TOP CEO - EUROPE



ALL-STAR

Hans-Olov Olsson

CEO, Volvo Car Corp.

Hey, Volvos are stylish

Olsson has led Volvo to prosperity amid the troubles of the rest of Ford Motor's Premier Automotive Group. Volvos no longer are just for nerds who want to be safe; the Swedish brand is looking spiffy.

TOP CEO - ASIA



ALL-STAR

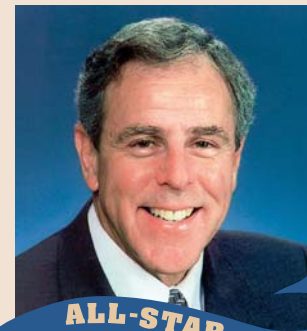
Chung Mong Koo

CEO, Hyundai Motor Co.

Key word is 'up'

Hyundai sales are rising around the world, quality is among the best, and a U.S. plant is cranking out Sonata sedans. The industry is paying attention to the Korean giant.

ASIAN NAMEPLATE EXECUTIVE



ALL-STAR

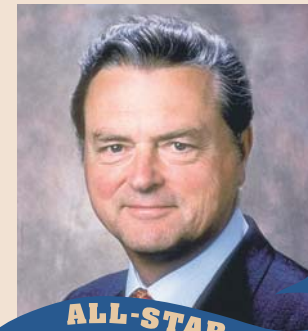
Jim Press

President, Toyota Motor Sales U.S.A. Inc.

He does it right

Can anyone remember the last time Toyota Motor Sales made a sales or marketing blunder? Press guides the ship. Building a big-truck plant in truck-hungry Texas is a masterstroke.

EUROPEAN NAMEPLATE EXECUTIVE



ALL-STAR

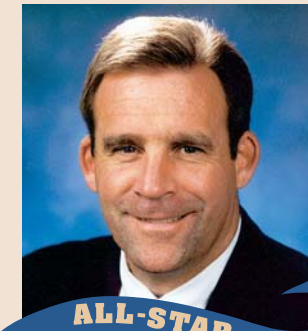
Tom Purves

CEO, BMW of North America LLC

BMW leads the Europeans

BMW has overtaken Volkswagen as the top-selling European brand in the United States. Unlike many of its rivals, BMW of North America is making money for its parent company.

SALES



ALL-STAR

Gary Dilts

Senior vice president of sales, Chrysler group

The bells are ringing

Chrysler-brand sales are up 20 percent this year. The Chrysler 300 and Dodge Magnum and Charger are strong. Veterans such as the Town & Country minivan are flying.

MARKETING



ALL-STAR

Jim Farley

Vice president of marketing, Toyota Division

Moving up from Scion

Success in launching hip Scion brought Farley a bigger job — Toyota Division marketing boss. His new challenge: bringing pizzazz to the staid Toyota brand.

ADVERTISING



ALL-STAR

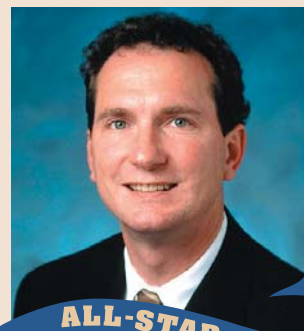
Jack Pitney

Vice president of marketing, BMW of North America LLC

Small car, big ads

Before moving over to the BMW brand, Pitney headed sibling Mini USA. He oversaw a series of consistently delightful Mini ads, and he did it on a low budget.

PUBLIC RELATIONS



ALL-STAR

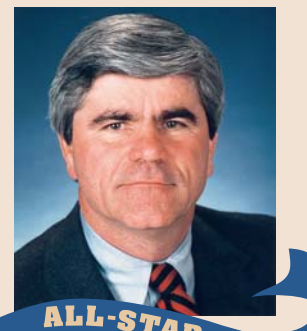
Jason Vines

Vice president of communications, Chrysler group

Telling Chrysler's story

The veteran PR exec is getting the job done for the Chrysler group. He promotes his boss so expertly that Dieter Zetsche's engaging personality casts a halo over the company.

FINANCE



ALL-STAR

George Borst

CEO, Toyota Financial Services

Advice for parent

Borst created Toyota Financial Savings Bank, which makes loans and issues credit cards. The parent company in Japan asks Borst's advice on running its finance business.

DESIGN



ALL-STAR

Larry Erickson

Chief designer, Ford Mustang

Still a head-turner

Erickson's team updated the Mustang's classic design cues and proportions with the latest surface techniques and materials. The result: the hottest car in Ford's lineup.

ENGINEERING



ALL-STAR

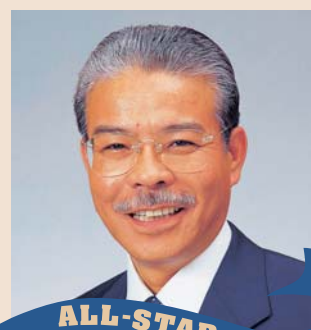
Shinichi Matsumoto

Project general manager, electric and hybrid powertrain development group, Toyota Motor Corp.

Leading the leader

Hybrids are the engineering development of the 21st century, and Toyota is at the forefront. Either you join Toyota through licensing, or you follow Toyota years later.

MANUFACTURING



ALL-STAR

Atsushi Niimi

Senior managing director, Toyota Motor Corp.

Moving to the top

Before his promotion last month, Niimi was CEO of Toyota Motor Manufacturing North America Inc. Niimi helped make Toyota the most efficient automaker in North America, according to the Harbour Report.

PURCHASING



ALL-STAR

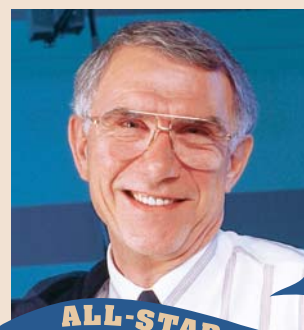
Osamu Nagata

Vice president of purchasing, Toyota Motor Manufacturing North America Inc.

Suppliers are partners

Toyota is the company with which every supplier wants to do business. Under Nagata's direction, Toyota makes suppliers partners and helps them make money and flourish.

SUPPLIER



ALL-STAR

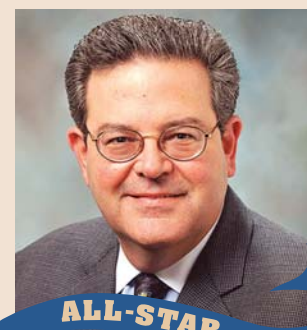
Fred Bauer

CEO, Gentex Corp.

He has it, you buy it

An inventor and business whiz, Bauer founded the company that has the best profit margin in the industry. How? He charges a premium for innovative technology that automakers can't buy anywhere else.

PARTS AND SERVICE



ALL-STAR

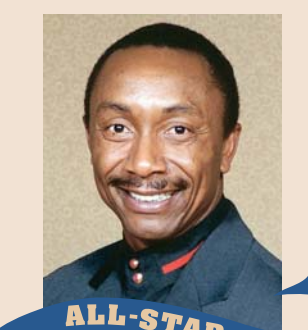
Francisco Codina

President, Ford Customer Service Division

A new day

Codina is revamping Ford's parts and service operations — people, advertising, warranty. Dealers say he is making it easier to do business with Ford. And he's made his division profitable.

MINORITY BUSINESS



ALL-STAR

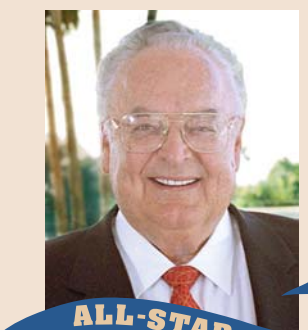
Gregory Jackson

CEO, Prestige Automotive Group

He's No. 1

In 2004, Prestige became the first black-owned dealership group to reach \$1 billion in annual revenue. It is the nation's largest. From his Detroit headquarters, Jackson holds a dozen GM and Ford franchises.

DEALER



ALL-STAR

Bert Boeckmann

President, Galpin Motors Inc.

Master innovator

Boeckmann's Aston Martin dealership in Southern California has a private elevator to the showroom. His Ford store offers "Galpinized" vehicles loaded with aftermarket goodies that would do a SEMA stand proud.