SAFE HARBOR STATEMENT

This document and the related presentation contain forward-looking statements. In particular, these forward-looking statements include statements regarding future financial performance and the Company’s expectations as to the achievement of certain targeted metrics, including net debt and net industrial debt, revenues, free cash flow, vehicle shipments, capital investments, research and development costs and other expenses at any future date or for any future period are forward-looking statements. These statements may include terms such as “may”, “will”, “expect”, “could”, “should”, “intend”, “estimate”, “anticipate”, “believe”, “remain”, “on track”, “design”, “target”, “objective”, “goal”, “forecast”, “projection”, “outlook”, “prospects”, “plan”, or similar terms. Forward-looking statements are not guarantees of future performance. Rather, they are based on the Group’s current state of knowledge, future expectations and projections about future events and are by their nature, subject to inherent risks and uncertainties. They relate to events and depend on circumstances that may or may not occur or exist in the future and, as such, undue reliance should not be placed on them.

Actual results may differ materially from those expressed in forward-looking statements as a result of a variety of factors, including: the Group’s ability to launch new products successfully and to maintain vehicle shipment volumes; changes in the global financial markets, general economic environment and changes in demand for automotive products, which is subject to cyclicality; changes in local economic and political conditions, changes in trade policy and the imposition of global and regional tariffs or tariffs targeted to the automotive industry, the enactment of tax reforms or other changes in tax laws and regulations; the Group’s ability to expand certain of the Group’s brands globally; the Group’s ability to offer innovative, attractive products; the Group’s ability to develop, manufacture and sell vehicles with advanced features including enhanced electrification and autonomous driving characteristics, various types of claims, lawsuits, governmental investigations and other contingent obligations affecting the Group, including product liability and warranty claims and environmental claims, investigations an lawsuits; material operating expenditures in relation to compliance with environmental, health and safety regulations; the intense level of competition in the automotive industry, which may increase due to consolidation; exposure to shortfalls in the funding of the Group’s defined benefit pension plans; the Group’s ability to provide or arrange for access to adequate financing for the Group’s dealers and retail customers and associated risks related to the establishment and operations of financial services companies including capital required to be deployed to financial services; the Group’s ability to access funding to execute the Group’s business plan and improve the Group’s business, financial condition and results of operations; a significant malfunction, disruption or security breach compromising the Group’s information technology systems or the electronic control systems contained in the Group’s vehicles; the Group’s ability to realize anticipated benefits from joint venture arrangements; the Group’s ability to successfully implement and execute strategic initiatives and transactions, including the Group’s plans to separate certain businesses; disruptions arising from political, social and economic instability; risks associated with our relationships with employees, dealers and suppliers; increases in costs, disruptions of supply or shortages of raw materials; developments in labor and industrial relations and developments in applicable labor laws; exchange rate fluctuations, interest rate changes, credit risk and other market risks; political and civil unrest; earthquakes or other disasters and other risks and uncertainties.

Any forward-looking statements contained in this document and the related presentations speak only as of the date of this document and the Company disclaims any obligation to update or revise publicly forward-looking statements. Further information concerning the Group and its businesses, including factors that could materially affect the Company’s financial results, is included in the Company’s reports and filings with the U.S. Securities and Exchange Commission, the AFM and CONSOB.
2014 WHAT WE SAID

EXPAND PRODUCT PORTFOLIO BY ADDING
- Small SUV
- One 3-Row SUV Offering

MANUFACTURING FOOTPRINT
- Extend from 4 plants in 1 country to 10 plants in 6 countries

PRODUCTION CAPACITY
- Increase by 138% to 1.9M units by 2018CY

EXPANSION OF DISTRIBUTION CHANNELS
- Grow dealer network to 6K

Volume increase from industry growth
Volume increase from share growth
Volume increase from new segments added to the Jeep portfolio
Volume increase from localization in LATAM and APAC
**2018 WHERE WE ARE**

- **EXPAND PRODUCT PORTFOLIO BY ADDING**
  - ✔ Small SUV – Renegade
  - ❌ One 3-Row SUV Offering – Deferred to 2020CY

- **MANUFACTURING FOOTPRINT**
  - ✔ Extend from 4 plants in 1 country to 10 plants in 6 countries

- **PRODUCTION CAPACITY**
  - ✔ Increase by 138% to 1.9M units by 2018CY

- **EXPANSION OF DISTRIBUTION CHANNELS**
  - ✔ Grow dealer network to ~6K

---

**2013CY**

- Volume increase from industry growth: +185K
- Volume increase from share growth: +420K
- Volume increase from new segments added to the Jeep portfolio: +75K
- Volume increase from localization in LATAM and APAC: +140K

**2016CY**

- Volume increase from industry growth: +60K
- Volume increase from share growth: +220K
- Volume increase from new segments added to the Jeep portfolio: +70K
- Volume increase from localization in LATAM and APAC: +430K

**2018CY**

- Volume increase from industry growth: +185K
- Volume increase from share growth: +75K
- Volume increase from new segments added to the Jeep portfolio: +140K
- Volume increase from localization in LATAM and APAC: +700K
- ~1.85-1.9M

**Volume increase from**

- Share growth
- Industry growth
- Localization in LATAM and APAC
- New segments added to the Jeep portfolio

**China**

**India**

**Brazil**
**SALES BALANCE**

<table>
<thead>
<tr>
<th>Region</th>
<th>2014</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>NAFTA</td>
<td>78%</td>
<td>59%</td>
</tr>
<tr>
<td>EMEA</td>
<td>7%</td>
<td>14%</td>
</tr>
<tr>
<td>LATAM</td>
<td>2%</td>
<td>9%</td>
</tr>
<tr>
<td>APAC</td>
<td>13%</td>
<td>18%</td>
</tr>
</tbody>
</table>

**SALES**

- **2014**
  - 1.0M

- **2018**
  - ~1.85 - 1.9M

**PERFORMANCE**

- **NAFTA**: 78% (2014), 59% (2018)
- **EMEA**: 7% (2014), 14% (2018)
- **LATAM**: 2% (2014), 9% (2018)
- **APAC**: 13% (2014), 18% (2018)
UV INDUSTRY OUTLOOK NEXT FIVE YEARS

<table>
<thead>
<tr>
<th>SEGMENTS – LARGELY</th>
<th>STABLE</th>
<th>2018</th>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>A UV</td>
<td>&lt;1%</td>
<td>&lt;1%</td>
<td></td>
</tr>
<tr>
<td>B UV</td>
<td>20%</td>
<td>22%</td>
<td></td>
</tr>
<tr>
<td>C UV</td>
<td>26%</td>
<td>27%</td>
<td></td>
</tr>
<tr>
<td>D UV</td>
<td>39%</td>
<td>36%</td>
<td></td>
</tr>
<tr>
<td>E UV</td>
<td>13%</td>
<td>13%</td>
<td></td>
</tr>
<tr>
<td>F UV</td>
<td>2%</td>
<td>2%</td>
<td></td>
</tr>
</tbody>
</table>

Source: IHS Global Insight with FCA Group Estimates
PRODUCT COMPETITION WILL CONTINUE TO INTENSIFY IN ALL REGIONS

2018 – 2022
NUMBER OF COMPETITIVE PRODUCTS

## By Segment

<table>
<thead>
<tr>
<th>Segment</th>
<th>2018-2019</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>E/F UV</td>
<td>105 ~ 119</td>
<td>(+13%)</td>
</tr>
<tr>
<td>D UV</td>
<td>143 ~ 187</td>
<td>(+31%)</td>
</tr>
<tr>
<td>C UV</td>
<td>156 ~ 212</td>
<td>(+36%)</td>
</tr>
<tr>
<td>A/B UV</td>
<td>121 ~ 147</td>
<td>(+21%)</td>
</tr>
</tbody>
</table>

## By Region

<table>
<thead>
<tr>
<th>Region</th>
<th>2018-2019</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>NAFTA</td>
<td>130 ~ 185</td>
<td>(+42%)</td>
</tr>
<tr>
<td>APAC</td>
<td>440 ~ 550</td>
<td>(+25%)</td>
</tr>
<tr>
<td>EMEA</td>
<td>200 ~ 285</td>
<td>(+43%)</td>
</tr>
<tr>
<td>LATAM</td>
<td>120 ~ 145</td>
<td>(+21%)</td>
</tr>
</tbody>
</table>

You need product, but it’s not enough to win

“Brand Matters”

Source: IHS Global Insight
RISE OF THE URBAN UV MARKET DYNAMICS CHANGING PRODUCT PRIORITIES

- **OFF-ROAD**: Full capability & traction, maximum utility, off-road ride height
- **SUV**: Capability & traction, sport utility, off-road ride height
- **URBAN UV**: Traction, family utility, command-of-the-road ride height, handling & dynamics, lower cost of ownership
- **CAR**: Limited utility, street ride height, handling & dynamics, lower cost of ownership

Jeep®
"THE CURRENCY OF CAPABILITY"

TRACTION
Trail-Rated traction helps controlled forward motion in snow, ice, sand and mud.

ARTICULATION
When one or more wheels are elevated, the 4x4 system helps the other wheel(s) maintain ground contact longer to move steadily ahead.

MANEUVERABILITY
Precision steering and optimized wheelbase allow for expert navigation at all times.

GROUND CLEARANCE
Optimal approach, departure and breakover angles to clear logs, rocks and uneven ground.

WATER FORDING
Additional electrical and body seals and a high air intake location, to traverse water up to 20-inches deep.

BUT ALSO THE NEED TO ANCHOR ALL OF OUR MODELS TO OUR BRAND DNA

1. CAPABILITY
2. FUNCTIONALITY
3. DYNAMICS / FUEL ECONOMY

1. DYNAMICS / FUEL ECONOMY
2. FUNCTIONALITY
3. CAPABILITY
(All models capable of being Trail Rated)
ULTIMATE JEEP OFF-ROAD CAPABILITY
IN EACH SEGMENT

7 STANDARDS REQUIRED FOR QUALIFICATION
CARRIES THIS UNIQUE BADGE

CONSISTENTLY ACCEPTED AS THE EMBODIMENT
OF JEEP OFF-ROAD CAPABILITY

8% MIX
TRANSACTION PRICE +$4.7K

"'Trailhawk' – the butchest, brashest and most off-roady Grand Cherokee ever."
– Top Gear

"... proved that it could easily tackle whatever we threw at it – something that we wouldn’t say about most of the Cherokee’s rivals."
– TORQUE REPORT.COM

"In its [Mid-size UV] segment, there aren’t many - if any - that can touch its off-road chops while still remaining comfortable on pavement."
– Motor Trend
ULTIMATE JEEP ON-ROAD PERFORMANCE

QUICKEST SUV EVER

707 HP, 0-¼mi: 11.6s

CONTINUES THE JEEP MESSAGE OF SEGMENT-LEADING CAPABILITY

LAUNCHED Q4 2017

2.5% MIX
TRANSACTION PRICE +$55K

“*The Trackhawk was designed and built to beat the best super SUVs in the world... Fair to say it’s crushed that brief.*”
– Top Gear

“*The Trackhawk is fast as stink, can tow 7200 pounds, and seats a family in comfort.*”
– Car and Driver

“*With 707 horsepower on tap, it’s hard not to keep coming back for more.*”
– Road & Track

Quickest SUV based on the WardsAuto SUV segmentation. Mix and TP based on US sales.
ULTIMATE JEEP HIGH SPEED SAND-RUNNING CAPABILITY

LAUNCH OF SAND PERFORMANCE UNDERPINNED BY 8 DESERT-SPECIFIC ENGINEERING STANDARDS

DIRECTLY TARGET THIS LIFESTYLE SEGMENT AS WELL AS SUPPORT CLAIMS IN KEY MARKETS

10% MIX TRANSACTION PRICE +$5-10K

LAUNCH Q1 2020

Mix and TP based on US sales forecast.
Ultimate Jeep Rock Crawler Off-Road Capability

7 Standards required for qualification, carries this unique badge.

Ultimate Jeep High Speed Off-Road Capability

SAND performance underpinned by 8 desert-specific engineering standards.

Ultimate Jeep On-Road Performance

Continues the Jeep brand message of segment leading capability.

Ultimate Urban Capability

All-weather capability, fuel efficient, fully connected, stress-free mobility.
A MODERN INTERPRETATION OF CAPABILITY

AUTONOMY
CAPABILITY FOR INDEPENDENCE AND STRESS-FREE MOBILITY

TRACTION
CAPABILITY IN ALL WEATHER CONDITIONS

ELECTRIFIED
CAPABILITY TO MOVE EFFICIENTLY
• ACCESS TO RESTRICTED CITY CENTERS

CONNECTIVITY
CAPABILITY TO FULLY NETWORK WITH THE OUTSIDE WORLD
• LIVE NAVIGATION
• PARKING AVAILABILITY

RIDE HEIGHT
CAPABILITY TO COMMAND THE URBAN TERRAIN

STAYING TRUE TO OUR DNA, CAPABILITY AT THE CORE
ELECTRIFICATION OPTIONS AVAILABLE ACROSS EACH NAMEPLATE BY 2021

- IMPROVE OFF-ROAD CAPABILITY
- INCREASE GLOBAL PRODUCT/BRAND EQUITY
- ENHANCE CORE VALUE OF JEEP BRAND
### MOBILITY ECOSYSTEM

**Introducing Jeep. Wave**

**Your freedom to drive on.**

<table>
<thead>
<tr>
<th>FREEDOM</th>
<th>COMMUNITY</th>
<th>CARE</th>
<th>COMMERCE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BORROWING</strong></td>
<td><strong>SUBSCRIPTION</strong></td>
<td><strong>BADGE OF HONOR</strong></td>
<td><strong>ALL ACCESS</strong></td>
</tr>
<tr>
<td>Wranglers and ‘Hawks’ earn Jeep coins w/ purchase</td>
<td>Monthly fee gives access to FCA vehicles</td>
<td>Engage road enthusiasts</td>
<td>Leverage group partnerships</td>
</tr>
<tr>
<td>Use coins to borrow product</td>
<td>Good, Better, Best Tiers with options for insurance coverage, vehicle selection &amp; concierge services</td>
<td>Showcase ‘Hawk’ capability</td>
<td>VIP tickets</td>
</tr>
<tr>
<td>Buy more coins as needed for ongoing access</td>
<td>Build brand and advocacy through experience sharing</td>
<td>Meet &amp; greet</td>
<td>News and music streaming</td>
</tr>
<tr>
<td><strong>PILOT 2019 NORTH EAST</strong></td>
<td><strong>LAUNCH 2019</strong></td>
<td><strong>PILOT FROM 2016 FULL ROLL OUT 2019</strong></td>
<td><strong>PILOT FROM 2017</strong></td>
</tr>
</tbody>
</table>

### BUILDING BRAND EQUITY

**PILOT 2019**

- **NAFTA**
  - FREEDOM 2019
  - 100% CONNECTED 2020

- **APAC**
  - 100% CONNECTED 2019
  - WAVE 2020

- **EMEA**
  - 50% CONNECTED 2019
  - COMMUNITY 2019
  - FREEDOM 2020

- **LATAM**
  - COMMUNITY 2019
  - 50% CONNECTED 2020

**PILOT FROM 2017**

- **NAFTA**
  - FULL ROLL OUT 2019

- **APAC**
  - PILOT FROM 2017

- **EMEA**
  - PILOT FROM 2017

- **LATAM**
  - PILOT 2019

**PILOT FROM 2016**

- **NAFTA**
  - PILOT 2019

- **APAC**
  - PILOT FROM 2017

- **EMEA**
  - PILOT FROM 2017

- **LATAM**
  - PILOT 2019

**MOBILITY ECOSYSTEM**

- **NAFTA**
  - NORTH EAST

- **APAC**
  - NORTH EAST

- **EMEA**
  - NORTH EAST

- **LATAM**
  - NORTH EAST

**BUILDING BRAND EQUITY**

- **NAFTA**
  - NORTH EAST

- **APAC**
  - NORTH EAST

- **EMEA**
  - NORTH EAST

- **LATAM**
  - NORTH EAST
## PRODUCT PLAN

<table>
<thead>
<tr>
<th>SEGMENTS</th>
<th>2018</th>
<th>2022</th>
<th>ELECTRIFICATION AUTONOMY CONNECTIVITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>A/B</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>B</td>
<td>A/B</td>
<td></td>
<td></td>
</tr>
<tr>
<td>C</td>
<td>B</td>
<td></td>
<td></td>
</tr>
<tr>
<td>D</td>
<td>C</td>
<td></td>
<td></td>
</tr>
<tr>
<td>E</td>
<td>D</td>
<td></td>
<td></td>
</tr>
<tr>
<td>F</td>
<td>E</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### GLOBAL
- 80% MARKET COVERAGE
- 100% MARKET COVERAGE

### 2018
- 80% MARKET COVERAGE

### 2022
- 100% MARKET COVERAGE

### ELECTRIFICATION AUTONOMY CONNECTIVITY
- 2 LAUNCHES PER YEAR
  - 10 PHEVs by 2022
  - 4 BEVs by 2022
- ELECTRIFICATION OPTIONS AVAILABLE ACROSS EACH NAMEPLATE BY 2021
- L3 AUTONOMY BY 2021
- ENTER 3 NEW SEGMENTS

### SEGMENTS
- **A/B**
- **B**
- **C**
- **D**
- **E**
- **F**

### 2018
- **Renegade**
- **Compass**
- **All-New Wrangler**
- **Refreshed Cherokee**
- **Grand Commander**
- **Most-Awarded SUV**
- **Grand Cherokee**

### 2022
- **New Renegade**
- **Refreshed Compass**
- **Wrangler**
- **New Cherokee**
- **Low D 3-Row**
- **Grand Commander**
- **Jeep Truck**
- **Grand Cherokee 2-Row**
- **E-Segment 3-Row**
- **Return of Storied Nameplates**
- **Wagoneer/Grand Wagoneer**

### Electrification Options Available Across Each Nameplate by 2021
- **PHEV**
- **BEV**
- **Autonomy**
- **Connected**

### jeep® Electrification Strategy
- **10 PHEVs by 2022**
- **4 BEVs by 2022**

### Slogan
- 2 LAUNCHES PER YEAR
- ENTER 3 NEW SEGMENTS

### Jeep Truck
- Most-Awarded SUV
- Grand Cherokee
MARKET DRIVER

COMPLIANCE

DROP DIESEL
7 NEW/REFRESHED PRODUCTS

8 PHEVS
5 MHEVS

L3 AUTONOMY BY 2021
100% CONNECTED

LOCALIZE 2 ADDITIONAL NAMEPLATES

3.5X INCREASE IN CAPACITY FROM END 2017

INCREASE DEALER NETWORK COVERAGE

Source: IHS Global Insight
Connectivity including optional packages.
MARKET DRIVERS

CONTINUED MARKET RECOVERY
EXPANSION OF INOVAR AUTO

7 NEW/REFRESHED PRODUCTS
ENTER MID-SIZE 3-ROW SUV SEGMENT
LOCALIZE 1 ADDITIONAL NAMEPLATE
EXPAND CAPACITY ~ +150K FROM END 2017
INCREASE DEALER NETWORK COVERAGE

REGIONAL UV INDUSTRY IHS PROJECTION

Source: IHS Global Insight
MARKET DRIVERS

NEW ENERGY VEHICLES
~15-20% OF INDUSTRY

CONTINUED RISE OF LOCAL CHINESE OEMS

PRICING PRESSURE

REGIONAL UV INDUSTRY IHS PROJECTION

#1 UV MARKET IN THE WORLD

EXPAND REACH
– URBAN UV

8 NEW/REFRESHED PRODUCTS

2 CHINA SPECIFIC VEHICLES

4 PHEVS

4 BEVS

100% CONNECTED
L3 AUTONOMY

LOCALIZE 1 ADDITIONAL NAMEPLATE

FROM A SUPPORT ROLE TO A LEAD ROLE IN REGION

Source: IHS Global Insight
MARKET DRIVERS
MORE STRINGENT EMISSION/ SAFETY
SUB 4M CONTINUÉS TO DOMINATE
SUV GROWTH OUTPACES INDUSTRY

REGIONAL UV INDUSTRY IHS PROJECTION

EXPAND PORTFOLIO
– LAUNCH SUB 4M UV
– ADD 3-ROW MID-SIZE UV

EXPORT HUB
~1.5X INCREASE IN PLANT CAPACITY FROM END 2017

DOUBLE DEALER POINTS OF SALE
EXPAND SERVICE CENTERS
MARKET DRIVERS

EMISSIONS STANDARDS FINALIZED

CLARITY ON AUTONOMY

NEW MOBILITY MODELS

ENTRY HIGH MARGIN SEGMENTS

GRAND WAGONEER RETURNS

8 PHEVS

100% CONNECTIVITY

L3 AUTONOMY

EXPAND JEEP WAVE

ADD MOBILITY SERVICES

INCREASE MANUFACTURING CAPACITY +500K FROM END 2017

REGIONAL UV INDUSTRY IHS PROJECTION

Source: IHS Global Insight
VOLUME AND SHARE OUTLOOK 2018 - 2022

2009 ~1 in 23

2018 ~1 in 17

2022 ~1 in 12

FUTURE VISION
~1 in 5