

Fact Sheet

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### **Daimler Group in the United States of America**

Daimler Group subsidiaries have been firmly established in the United States for decades. As employers, exporters, and good corporate citizens, they provide billions of dollars in direct and indirect support to the U.S. economy. Daimler Motor Company became the first European car manufacturer in the United States of America: On September 29, 1888, piano manufacturer William Steinway established the Company on Long Island, New York – just two years after the birth of the automobile.

Today Daimler Group Companies employ around 22,000 people in the United States – 7.7% of the Group’s worldwide workforce. The Companies indirectly support an estimated 70,000 additional jobs across the country. At 23 main locations throughout the USA the Group’s subsidiaries primarily manufacture passenger cars and commercial vehicles, but is also represented with Daimler Financial Services, car2go and moovel as well as several Research and Development locations.

24.6% of Daimler AG’s shareholders come from the USA.

The United States is the largest market in the world for Daimler Trucks and Mercedes-Benz Financial Services and the second largest market for Mercedes-Benz Cars.

Total revenue in the USA amounted to EUR 39.2 billion in 2016 and about EUR 10.2 billion in the second quarter of 2017.

## **Daimler Group subsidiaries in the USA:**

### **Mercedes-Benz U.S. International (MBUSI)**

- located in Tuscaloosa, Alabama since 1995
- first large Mercedes-Benz production plant outside Germany
- first major automotive manufacturing location in the State of Alabama – serving as the catalyst for additional OEM, automotive suppliers and supporting businesses to come to the area
- more than 3,700 employees; estimated more than 10,000 indirect jobs at suppliers and service providers in the region
- so far more than USD 5 billion invested (w/o new investment of USD 1 billion)
- production of GLS, GLE, GLE Coupe exclusively for world market
- over 70% of SUV's are being exported (equals more than USD 6.5 billion)
- second largest automotive exporter in the U.S.
- Since 2014 production of C-Class for North American market
- production of more than 310,000 vehicles annually; more than 2.7 million vehicles were built since 1997
- almost 200 U.S. based suppliers with localization rate continually increasing

### **Daimler Trucks North America (DTNA)**

- almost 122,000 units sold in the U.S. in 2016, about 14,000 employees
- 6 manufacturing plants in the U.S. with major production facilities for Freightliner and Western Star in Portland (Oregon), Cleveland (North Carolina), Mount Holly (North Carolina), and Thomas Built Buses in High Point (North Carolina)

### **Mercedes-Benz Vans, LLC (MBV)**

- assembly in North Charleston, South Carolina for imported Sprinter large-size vans since 2006 and for imported Metris mid-size vans (“Vito”) since 2015
- ground breaking for new full scale plant in July 2016 with body shop and paint shop to build the new generation Sprinter before the end of the decade
- investment of around USD 500 million for plant expansion and creation of up to 1,300 jobs; estimated creation of around 400 new jobs by suppliers in the region
- USA is the second largest market in the world for Sprinter vans

### **Mercedes-Benz USA (MBUSA)**

- sales and marketing organization for Mercedes-Benz cars and vans, headquartered in Atlanta, Georgia over 1,600 employees nationwide and 380 associated dealerships

#### **Mercedes-Benz Research and Development North America (MBRDNA)**

- 5 US locations, about 500 developers, technicians, engineers and designers
- key areas: Advanced Interaction Design, Digital User Experience, Machine Learning, Autonomous Driving, Business Innovation as well as eDrive technology

#### **Mercedes-Benz Financial Services (MBFS)**

- headquartered in Farmington Hills, Michigan with a large business operations center in Fort Worth, Texas
- about 1,500 employees in the USA
- with a contract volume of EUR 45.2 billion, the USA is the biggest market for Daimler Financial Services (2016)

#### **moovel North America**

- urban mobility company with 110 employees, headquartered in Portland, Oregon

#### **car2go North America**

- the carsharing provider is headquartered in Austin, Texas
- total of almost 100 employees nationwide
- operates in Austin, TX, New York City, NY, Denver, CO, Portland, OR, Seattle, WA, Columbus, OH and Washington, DC

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