

Total Light Vehicles in Canada

December	Current Month			YE			YE Market Share		
	2015	2014	15/14	2015	2014	15/14	2015	2014	
Acura	1,630	1,884	-13.5%	21,003	19,533	7.5%	1.1%	1.1%	
Audi	1,893	1,920	-1.4%	26,754	24,514	9.1%	1.4%	1.3%	
BMW	2,479	2,528	-1.9%	35,002	32,805	6.7%	1.8%	1.8%	
FCA	21,961	21,613	1.6%	293,061	290,004	1.1%	15.4%	15.7%	
Ford	19,607	22,625	-13.3%	278,437	291,823	-4.6%	14.7%	15.8%	
General Motors	18,591	19,247	-3.4%	263,335	249,800	5.4%	13.9%	13.5%	
Honda	10,088	11,934	-15.5%	156,503	152,893	2.4%	8.2%	8.3%	
Hyundai	6,600	7,545	-12.5%	135,612	138,104	-1.8%	7.1%	7.5%	
Infiniti	921	801	15.0%	11,321	10,291	10.0%	0.6%	0.6%	
Jaguar	80	117	-31.6%	1,296	1,460	-11.2%	0.1%	0.1%	
Kia	3,602	3,352	7.5%	67,914	70,007	-3.0%	3.6%	3.8%	
Land Rover	900	632	42.4%	7,720	6,283	22.9%	0.4%	0.3%	
Lexus	1,666	1,509	10.4%	22,025	17,565	25.4%	1.2%	0.9%	
Mazda	4,852	4,034	20.3%	71,709	72,098	-0.5%	3.8%	3.9%	
Mercedes-Benz	3,385	3,176	6.6%	43,810	38,005	15.3%	2.3%	2.1%	
MINI	525	455	15.4%	7,050	5,383	31.0%	0.4%	0.3%	
Mitsubishi	1,403	1,407	-0.3%	21,384	22,704	-5.8%	1.1%	1.2%	
Nissan	8,555	7,330	16.7%	118,655	105,154	12.8%	6.2%	5.7%	
Porsche	450	362	24.3%	6,413	4,933	30.0%	0.3%	0.3%	
smart	36	205	-82.4%	716	2,550	-71.9%	0.0%	0.1%	
Subaru	3,372	3,133	7.6%	46,609	42,035	10.9%	2.5%	2.3%	
Toyota	11,430	10,906	4.8%	187,024	183,286	2.0%	9.9%	9.9%	
Volkswagen	4,508	4,394	2.6%	70,344	65,677	7.1%	3.7%	3.5%	
Volvo	340	284	19.7%	4,788	4,466	7.2%	0.3%	0.2%	
Light Vehicle Sales	128,874	131,393	-1.9%	1,898,485	1,851,373	2.5%	100.0%	100.0%	
Passenger Car	40,819	48,002	-15.0%	715,719	763,792	-6.3%	37.7%	41.3%	
Light Truck	88,055	83,391	5.6%	1,182,766	1,087,581	8.8%	62.3%	58.7%	
GM/Ford/FCA Nameplates	60,159	63,485	-5.2%	834,833	831,627	0.4%	44.0%	44.9%	
GAC Member Nameplates	68,715	67,908	1.2%	1,063,652	1,019,746	4.3%	56.0%	55.1%	
Sales History	2008	2009	2010	2011	2012	2013	2014	2015	15/14
January	102.8	76.9	81.6	84.5	97.5	95.4	95.7	99.1	3.4%
February	111.0	80.2	100.2	96.0	106.7	103.3	105.9	109.2	3.2%
March	150.0	127.5	145.4	153.5	157.7	156.7	157.2	160.3	1.9%
April	175.2	143.9	149.7	159.9	157.8	171.9	178.9	189.1	5.7%
May	184.5	154.0	154.9	149.0	175.7	185.3	195.8	197.9	1.1%
June	159.5	138.5	154.6	164.8	169.5	171.8	175.7	177.9	1.2%
July	149.5	139.9	148.8	141.5	148.2	159.1	177.1	177.8	0.4%
August	147.0	135.4	136.1	140.4	149.3	159.1	171.7	175.5	2.2%
September	134.1	129.5	135.1	134.5	143.1	149.2	168.0	174.3	3.7%
October	122.7	121.5	123.2	125.7	135.5	145.6	155.1	163.1	5.1%
November	105.2	102.1	116.0	121.1	125.7	134.0	138.9	145.4	4.7%
December	94.4	111.2	111.7	114.6	108.9	113.1	131.4	128.9	-1.9%
Year End	1,636.0	1,460.6	1,557.1	1,585.5	1,675.7	1,744.6	1,851.4	1,898.5	2.5%

Note: Sales figures above are in thousands.

Source: DesRosiers Automotive Consultants Inc. (DAC), Global Automakers of Canada (GAC), Canadian Vehicle Manufacturers' Association (CVMA)

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